## **Social Media Metrics Template Worksheet**

	Performance Objective 1:	Performance Objective 2:	Performance Objective 3:	Performance Objective 4:
Social Media Channel				
	KPI:	KPI:	KPI:	KPI:
	KPI:	KPI:	KPI:	KPI:
	KPI:	KPI:	KPI:	KPI:
	KPI:	KPI:	KPI:	KPI:

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